

--- CONTRACT COMMENT ---

DSCC IE SC=*

--- REMARKS ---

**ISSUE TO SHOW SPOT CANCELLED LN 16, RATE REVISED LN 7...
DOLLARS TO BE USED FOR TAX \$503**
PRIOR TOTAL = \$8450
\$ TO BE USED FOR TAX = \$503
REVISED TOTAL = \$7947
PLS. CONF. ASAP
THANKS
THERESA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	12P-1P	EYEWITNESS NEWS 4 @ NOON	:30	\$400.00	08/07-08/10	0	0	0	\$0.00	
				Buyline Comment: SPOTS N/A								
	2	TU-F	4P-430P	GOOD DAY NM	:30	\$400.00	08/07-08/10	3	1	3	\$1,200.00	
				Buyline Comment: 1X TAKEN OFF FOR TUESDAY SPOT								
	3	TU-F	430P-5P	JUDGE JUDY	:30	\$400.00	08/07-08/10	3	1	3	\$1,200.00	
	4	TU-F	1035P-1135P	TONIGHT SHOW WITH JAY LENO	:30	\$500.00	08/07-08/10	0	0	0	\$0.00	
				Buyline Comment: SPOTS N/A								
	5	TU-F	1136P-1209A	ACCESS HOLLYWOOD	:30	\$250.00	08/07-08/10	0	0	0	\$0.00	
				Buyline Comment: SPOTS N/A								
	6	M	12P-1P	EYEWITNESS NEWS 4 @ NOON	:30	\$400.00	08/13-08/13	0	0	0	\$0.00	
				Buyline Comment: SPOT N/A								

Printed: 08/10/2012 2:30 PM
Last Received: 08/10/2012 11:06 AM
Showing Buylines: All Lines

Traffic Order#

Status Revised

Ver# 9

Rep Order# 6839078
EC'd Yes

Station KOB-TV ALBUQUERQUE, NM.
Advertiser () DSCC IE
Product DSCC IE
Estimate# 1566
Buyer Dan Nagelberg
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1566
Flight Dates 08/07/2012 - 08/13/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () MELISSA PALOMBO
Salesperson Phone# 215-344-1811
Salesperson FAX#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*16	M	5P-530P		:30	\$425.00	08/13-08/13	0	0	0	\$0.00	
Buyline Comment: NEWS SPOT CNXL,\$425 TO BE USED FOR TAX												
Sales Remark: V9 SPOT CNXL,\$425 TO BE USED FOR TAX												
V9 More than 2 codes changed												

---REPORT TOTALS---

Report Totals: 18 / \$7,947.00

---SALES MONTHLY TOTALS---

Aug 12: 18 / \$7,947.00
Sales Totals: 18 / \$7,947.00
Station Totals: 18 / \$7,947.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$7,947	CABL 0%	KASA 0%	KASY 0%	KLUZ 0%	KOAT 0%
		KOB 100%	KRQE 0%	KTEL 0%	KWBQ 0%	

---COMPETITIVE COMMENTS---

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES
TO FOLLOW

Books null
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

---CREDIT RISK---

CASH IN ADVANCE

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Station	KOB-TV ALBUQUERQUE, NM.	Agency	() GREAT AMERICAN MEDIA	Rep Firm	
Advertiser	() DSCC IE		3050 K ST NW	Sales Office	() PHILADELPHIA
Product	DSCC IE		WASHINGTON, DC 20007	Salesperson	() MELISSA PALOMBO
Estimate#	1566	Agency C/P1/P2/E	49/53/1566	Salesperson Phone#	215-344-1811
Buyer	Dan Nagelberg	Flight Dates	08/07/2012 - 08/13/2012	Salesperson FAX#	
Phone#		Hiatus Weeks			
Fax#					